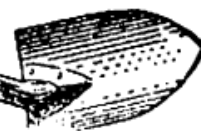


350 home + garden challenge

May 14-15, 2011

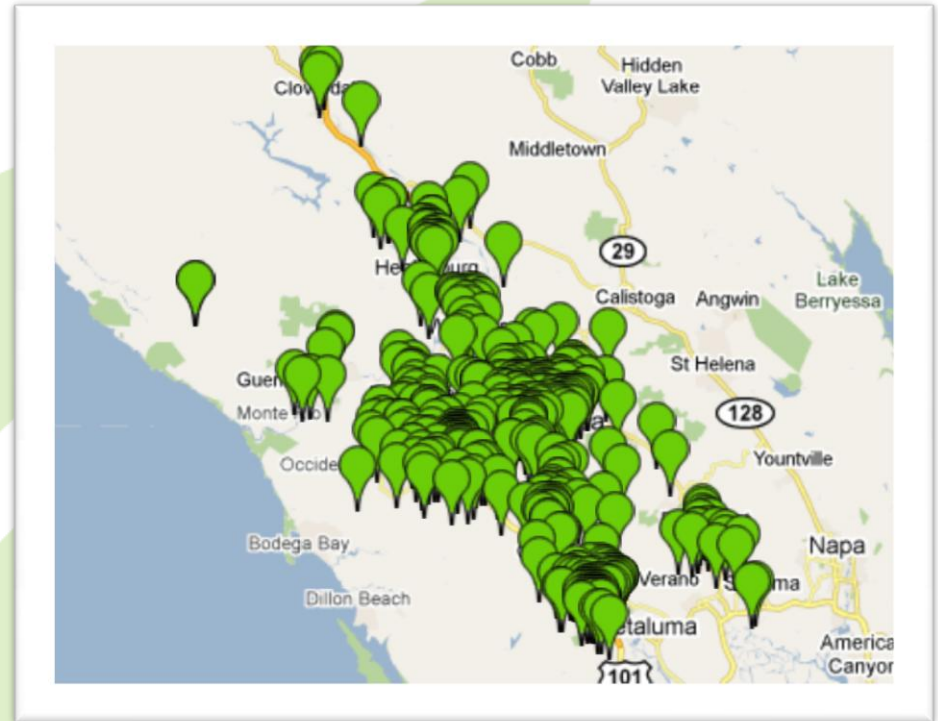


What is the 350 H&G Challenge?

- On a single weekend, May 14th & 15th, thousands of landscapes and homes will be transformed, retrofitted and revitalized as part of the 350 Home & Garden Challenge. We will grow food, conserve water, save energy and build community. It's time for action, rooted in a shared vision and voice.

2010 in Sonoma County

- Ambitious Goal
- Broad Scope
- Inclusive
- Catalyzing
- Built momentum
- “Many hands make light work”



Taking it national in 2011

- Coming together as a movement
- Flexing our power
- Engaging partners
- Aligning our mission with meaningful collective action



BIONEERS



AWAKENING
the Dreamer, CHANGING the Dream

“Actions”

- **Grow Food**

- Transform your lawn
- Start a community garden

- **Save Water**

- Switch to drip irrigation
- Install a grey water system
- Install water-saving appliances

- **Conserve Energy**

- Unplug energy zapping appliances
- Conduct a home energy audit
- Weatherize your home, apartment, or office

- **Build Community**

- Show a relevant film (followed by a discussion)
- Start a Transition Initiative

What is the Opportunity?

- Build even more personal and local resilience
- More and stronger Transition initiatives after 350 (ppm)
- Create and/or deepen relationships ... strengthening and collaborating with what exists
 - Local business (sponsorships, donations, awareness)
 - Local government (resolutions, project sites, awareness)
 - Local faith-based groups (volunteers, project sites, awareness)
 - Other like-minded organizations
- You don't have to recreate the wheel, simply tie this challenge into what you are already doing
- Create a more powerful story for the movement to tell

What is Transition Whatcom Doing?

**TRANSITION WHATCOM
REQUEST FOR PROPOSALS
350 HOME AND GARDEN
CHALLENGE
MAY 14th 15, 2011**

- Create a Project
- Get Support
- Start Changing the World

Transition Whatcom and its Operating Group (TWog) are partnering with the National Home and Garden Challenge, Three-Fifty.org and City Repair to fund three projects that can be initiated and possibly completed over the weekend of May 14 – 15, 2011. There will be two awards of \$350 each. We encourage Workgroups, Transition Initiatives, individuals, and neighborhoods to apply for funds by using the accompanying form to describe the project of their design.




**Transition
WHATCOM**

How Does it Work?

The Transition US 350 Home & Garden Challenge is a way to register your participation on the weekend of May 14th – 15th with a national effort. You as an individual, or as a group in your community, identify a specific project in one of the four challenge areas: Food, Water, Energy and Community or volunteer on a community project. Additional resources to help you get started are available at <http://transitionus.org/action/350-challenge/>. When you have decided what you are going to do, you can register your project (at <http://transitionus.org/node/add/project>) so we can show the world just how powerful we are as a movement.

If you want funding for your project, read on. The projects that will be chosen for funding fall into two categories. One project will be chosen from each category.

Category 1: Urban

Projects in this category are in the Bellingham, Ferndale, Everson-Nooksack, or Lynden city limits. Ideal projects would have a positive effect on many people, but if your project has small or personal impacts, don't let that stop you from submitting a proposal. Projects that have inspired us to do this challenge fit into the placemaking type that City Repair (www.cityrepair.org) sponsors.

- Does your neighborhood need a gathering spot?
- What will your neighborhood hub look like? Is it now an empty lot?
- How could \$350 start to get your neighborhood closer to that vision?

Category 2: Rural

Projects in this category could be on private property or in a public space in a rural Transition Initiative. Ideal projects could be shown to the public, would benefit many neighbors, or could produce something useful that could be sold or traded locally. If your project is has only household or personal impacts, don't let that stop you from submitting a proposal.

- What's a tool that your community could use?
- What is a local product or supply that your Transition Initiative could produce?
- How could \$350 start to get your Transition Initiative closer to that vision?



What is the Schedule?

Timelines:

March 18th – Request for Proposals announced on transitionwhatcom.ning.com site.

April 25th – Turn in proposals

May 1st – Announcement of funded proposals

May 2nd – May 13th – TWog helps proposal sponsors with planning and materials procurement as needed, volunteer organizing.

May 14 – 15 – Volunteers and coordinators arrive to help complete the project!



How Do I Apply?


Transition Whatcom 350 Home & Garden Challenge
Proposal for Funding May 14 - 15, 2011
Project Application

When complete, please hand to a TWog. OR scan and email to proposals@transitionwhatcom.org
OR snail mail to **TW Proposals**
2416 Broadway
Bellingham, WA 98225 arriving *no later than April 25th, 2011.*

Project Category: ☐ Urban ☐ Rural (check one)

Project Sponsor(s) with contact information (Please include Workgroup name or Transition Initiative, if applicable):

Please describe the project: _____

In what neighborhood or community will the project be located?

How many people can potentially benefit from this project?

How will this project benefit your neighborhood or community? If there is no neighborhood or community impact, what other yields do you expect from this project (for example, greater food security with increased contributions to the food bank, energy/water savings)?

What is your list of materials and approximate costs?

Can this project be done in one day? If not, over what time period? _____

How many people would you need to help get the project completed, or very close to complete? _____

Will you need to contact, or will you need help contacting, the City or County for this project? _____

How do you think Transition Whatcom resources could help?
☐ Getting others in your area involved
☐ Finding volunteers
☐ Contacting city or county
☐ Provide help with completing the proposal
☐ Making materials available for the day of construction
☐ Other _____

If this proposal is not chosen for the first round, are you willing to work on another project on the weekend of May 14-15th? ☐ Yes ☐ No, I will register this project with Transition US and work on this project in any case.
☐ Yes, but I will need funding to do the proposed project, and would like to have another opportunity for funding and support.

Thanks for your participation!



- *Create a Project*
- *Get Support*
- *Start Changing the World*



Questions?

