

## Sponsorship Levels for The Great Unleashing

**Roots:** *No monetary donation required- unlimited number at this level.*

- This level includes the volunteers working on the event
- Our appreciation will be expressed in the event program
- Our appreciation will be expressed during the opening and closing ceremonies at the event



**Red Cedar Sponsor:** *\$100-499 - Unlimited number at this level*

- Our appreciation will be expressed on our website
- Our appreciation will be expressed in the event program

**Big Leaf Maple:** *\$500-999 - 10 sponsors at this level*

- Small logo on our website (see note below)
- Description of your business or organization in the event program
- Table/exhibit opportunity
- Free entry into The Great Unleashing for 2 people
- A digital slide (furnished by you) about your business or organization will play on a looping slide show before the three keynote speeches



**Mountain Hemlock Sponsor:** *\$1000-1999 - 5 sponsors at this level*

- Medium sized logo on our website, on posters and in the event program (see note below)
- Table/exhibit opportunity
- Free entry into *The Great Unleashing* for 4 people
- Description of your business or organization in the event program
- A digital slide (furnished by you) about your business or organization will play on a looping slide show before the three keynote speeches
- Appreciation expressed during opening and closing of event



**Sequoia:** *\$2000 and up - 3 sponsors at this level*

- Large logo on our website, on posters and in the event program in the most prominent place (see note below)
- Table/exhibit opportunity with most visible location
- Free entry into *The Great Unleashing* for 6 people
- Banner (provided by the sponsor) at event displayed in prominent place
- Description of your business or organization in the event program
- A digital slide (furnished by you) about your business or organization will play on a looping slide show before the three keynote speeches
- Appreciation expressed during opening and closing of event

### NOTES

1. Our website ([www.transitionwhatcom.org](http://www.transitionwhatcom.org)) will show sponsor logos as soon as you sign up, as well as for a minimum of 30 days after *The Great Unleashing*. Photos of the event itself will also be posted, drawing viewers there for weeks afterwards.
2. Monies raised will be used to pay for the 2-day event and as seed money for projects that start up from the working groups formed on Day 2. Applications will need to be made to *Transition Whatcom* for these projects to be funded using these monies. The vision and mission of *Transition Whatcom* will be used as guidelines.